

# Marquis B. Burton

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[MarquisBurton.com](http://MarquisBurton.com)

## **Objective**

To pursue a career that provides the opportunity to creatively design, develop and maintain web pages. I welcome opportunities to work independently, within a team, or to supervise or manage a team.

## **Education**

**Bryant Stratton College,**  
**Amherst NY**  
Interactive Media Design

**Sweet Home High School,**  
**Amherst NY**  
High School Diploma

## **Key Skills**

### **Programming languages:**

PHP, Wordpress, Magento, HTML, ASP.NET, CSS, Javascript, JQuery and CMS (Duda, Squarespace and Big Cartel)

### **Technologies:**

MySQL Server, Microsoft Office, Excel, Powerpoint & Outlook and Adobe Creative Cloud, Trello

### **Concepts:**

Social Media Marketing, Search Engine Optimization, Google Analytics

## **Work Experience**

### **Senior Web Developer**

LocalEdge - Tonawanda, New York

June 2015 to Present

Responsibilities included:

- Creating high-end custom website design for clients from several different industries.
- Developing those website design into fully functional customized websites that clients can update themselves using WordPress.
- Develop secure, professional and user-friendly customized E-commerce

- websites using Magento
- Using the latest web standard guidelines for design and development

### **Web Developer**

Citigroup - Getzville, New York

July 2014 to March 2015

Responsibilities included:

- Developed numerous registration websites, for high-profile events attended by prominent business officials and CEOs.
- To deliver the final product long before deadlines while working with a highly quirky and antiquated content management system.
- Devised useful work-arounds to add desired functionality to a clunky third party system.
- Worked effectively within a team of developers to satisfy the client and yield very quick turnarounds.
- Rigorously upheld branding guidelines to produce a solid brand image for Citi as a corporation.

### **Freelance Web Designer/Developer**

Amherst, New York

March 2008 to January 2015

Responsibilities included:

- Creating professional and creative websites in a timely matter for businesses and individuals to engage visitors while providing them with the information.
- Managing current and new projects ensuring that everything is completed to the client's needs and requests.
- Researching and developing new techniques to improve client's search engine ranking either through SEO and Social Media.

### **Web Developer, Web Designer & Head of Customer Service**

Sweet Bid Inc. - Depew, New York

June 2012 to July 2013

Responsibilities included:

- Repairing the company website by fixing the CSS and PHP while improving the MYSQL Database. Design and develop the new user friendly and professional layout for the company.
- Managed the site manager team, ensured the site managers are posted content to the website in a professional and timely manner.

- Addressed customer support calls and emails that ranged from questions about the website to payment & shipping problems.

### **Senior IT Specialist**

Brown & Jones Medical Group - Buffalo, New York

January 2011 to September 2011

Responsibilities included:

- Setting up computers to interact with the server and the EMR (Electronic Medical Records), monitoring and maintaining the EMR, conducting tests on and backing up the server and providing new employees with usernames and passwords.

### **Web Designer & Developer, Project Manager and SEO Specialist**

Main Street Host - Amherst, New York

March 2008 to March 2010

Responsibilities included:

- Creating and maintaining databases, creating new web pages and managing existing websites in PHP, ASPX, HTML and CSS.
- Developing interactive components in Adobe Flash and developing E-Commerce (shopping carts) in ASPDOTNETSTORE (ASPX) software.
- Creating menus, photo galleries and slideshows in Javascript and using Search Engine Optimization to improve client's ranking on search engines; for example Google, Yahoo, Msn, etc.